

# New Ways to Bundle PanaCast 50 VBS for Android – Now without the PanaCast Touch Controller!



## WHAT'S NEW

### Introducing the PanaCast 50 VBS bar only

The new PanaCast 50 VBS bar only SKU delivers the same high-quality video conferencing experience you expect from the PanaCast 50 VBS, without the need for the PanaCast Control tablet. With its built-in 180° panoramic 4K video and room-filling audio, the VBS bar only is designed to integrate seamlessly with existing meeting room equipment, and third party touchscreens, or mobile carts.

Whether you're outfitting small meeting rooms, irregular spaces, or mobile setups, this versatile solution offers a flexible, high-performance video conferencing experience at a lower cost.

### Key Details of the PanaCast 50 VBS bar only:

- Uses the same video bar App UI as the PanaCast 50 VBS
- Shares the same web UI for easy setup and management
- Same packaging as the original VBS unit
- Available only as the UC variant (vanilla SKU)

### Key Benefits for A/V Resellers and Integrators:

- Seamless setup and installation procedures - same as the original PanaCast 50 VBS
- Flexible solution to integrate with touch monitors and mobile carts
- Lower upfront investment for small to mid-sized rooms
- Opportunity to bundle with third-party solutions like touchscreens, offering new sales potential

### Key Benefits for IT Decision Makers:

- **Lower cost per room:** Reduce costs by ordering the PanaCast 50 VBS bar only, without a touch controller.
- **Portable video conferencing:** Perfect for mobile video carts, offering the flexibility of a meeting room on wheels.
- **Ideal for irregular spaces:** Great for rooms without tables and open spaces, maximizing underutilized spaces.
- **Compliance with corporate policies:** Meets company policies that require a clutter-free conference table setup.

### Key Benefits for IT Administrators:

- **Install flexibility:** Easy to set up in mobile conference carts or spaces with no walls or tables.
- **Maximize small rooms:** Perfect for smaller or irregular spaces that lack traditional conference room setups.
- **No touch controller needed:** Allows for simplified installations without the extra hardware on tables.

### Key Benefits for End Users:

- **Familiar interfaces:** Connect with a touch screen TV monitor for intuitive navigation.
- **Streamlined experience:** Get meetings started quickly with no hassle or confusing tech
- **Enhanced video conferencing experiences:** Same powerful PanaCast 50 VBS features without a control tablet

### Key Benefits for 3rd Party OEMs:

- **Flexible Bundling:** OEMs can order the VBS bar only to bundle and sell alongside their own touch screen monitors, creating tailored video conferencing solutions for customers.

# Gallery

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The PanaCast 50 VBS bar only is ideal for use with a touch screen and mobile cart for a portable meeting set up to enable high-quality video conferencing in open office spaces.



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It can easily be used with an interactive display that can be used as the control interface, eliminating the need for the PanaCast Control tablet.

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Enables easy integration with your customer's existing AV tech to create a customized video conferencing solution.



Images courtesy of Avocor and Salamander Designs.

**Jabra PanaCast 50 VBS bar only info sheet\_071024**

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